



Paris, October 5, 2005

Press release

SUEZ launches a Europe-wide corporate advertising campaign featuring its first televised film broadcast

SUEZ is launching a pan-European corporate advertising campaign that features its first use of television. The campaign extends the Group's 2004 press campaign via a strong, creative concept demonstrating that through its energy, water, and waste services activities, the Group provides life to a city model. In so doing, the campaign highlights the SUEZ mission, "delivering the essentials of life," positioning it as a major player in Europe's energy and environment markets.

The television film's first showing will be October 9, 2005. The message will be reinforced through print advertising in over 60 European newspapers and magazines and television broadcasts in some 20 French, Belgian, and Europe-wide television stations. The target audience is the general public, opinion leaders, and business professionals; the campaign aims to make SUEZ better known and to show the down-to-earth nature of SUEZ activities, "putting energy, water and waste services at your service because they are essential to life."

The film was produced by Saatchi & Saatchi and shows, through a unique universe, individuals going through their daily lives benefiting from using SUEZ services. It was directed by Antoine Bardou Jacquet (Partizan Midi Minuit), a digital animation film specialist.

SUEZ, an international industrial Group, designs sustainable and innovative solutions for the management of public utility services as a partner of public authorities, businesses and individuals. The Group aims to answer essential needs in electricity, natural gas, energy services, water and waste management. SUEZ is listed on the Brussels, Luxembourg, Paris, New York and Zurich stock exchanges and is represented in the major international indices: CAC 40, DJ STOXX 50, DJ EURO STOXX 50, Euronext 100, FTSE Eurotop 100, MSCI Europe and ASPI Eurozone. The Group employs 160,700 people worldwide and achieved revenues of €40.7 billion in 2004, 89% of which were generated in Europe and in North America.

Disclaimer

This press release contains certain forward-looking statements, particularly with respect to future events, trends, plans or objectives. These statements are based on management's current views and assumptions and involve a number of risks and uncertainties which may lead to a significant difference between actual results and those suggested either explicitly or implicitly in these statements (or suggested by past results). Additional information about these risks and uncertainties appears in documents filed by SUEZ with the U.S. Securities and Exchange Commission and the Autorité des Marchés Financiers (French securities regulator). The present forward-looking statements are made as of the date of the present release, with no undertaking by SUEZ to update or revise them, whether in connection with new information, future events, or any other factor.

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This release is also available on the Internet: <http://www.suez.com>